

Amanda M. Allard (ABD)
Third-year Ph.D. student
Department of Communication
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Education

Ph.D. Michigan State University, East Lansing, MI

Communication

Dissertation: "I Didn't Expect You to Gossip About Me!": How Gossip Valence and Source Affect Emotions and Behavioral Intentions for The Target of Gossip

Discipline Focus: Interpersonal Communication and Mixed Methods

Advisor: Dr. Monique Turner

Dissertation Committee Members: Dr. Monique Turner, Dr. Elizabeth Dorrance Hall, Dr. Amanda Holmstrom, Dr. William Chopik

GPA: 3.83

M.A. Michigan State University, East Lansing, MI

Communication

Master's Thesis- Effects of Inappropriate Classroom Communication: How an Instructors Accommodation May Affect Student's Perceptions of Credibility and Similarity

Discipline Focus: Interpersonal Communication

Thesis Advisor: Dr. Amanda Holmstrom

Thesis Committee Members: Dr. Gwen Wittenbaum and Dr. Elizabeth Dorrance Hall

GPA- 3.83

B.A. Concordia University of Texas, Austin, TX

Communication Studies

Minor: Business

Mentors: Dr. Abigail Pfiester and Dr. Eric Green

Overall GPA- 3.95; GPA in Concentration- 4.0

Peer-Reviewed Publications

Allard, A., & Holmstrom, A. J. (2023). Students' perception of an instructor: The effects of instructor accommodation to student swearing. *Language Sciences*, 99,

101562. <https://doi.org/10.1016/j.langsci.2023.101562>

Mason, A. J., Shebib, S. J., Boumis, J. K., **Allard, A.**, Holmstrom, A. J., & Mazur, A. P. (2022). Seeing invisible support: Understanding provider motivation, intent, and enactment of support. *Personal Relationships*, 29, 581-598.

<https://doi.org/10.1111/pere.12438>

Holmstrom, A. J., Shebib, S. J., Boumis, J. K., **Allard, A.**, Mason, A. J., & Lim, J. I. (2021). Support gaps during the COVID-19 pandemic: Sex differences and effects on well-being. *Journal of Social and Personal Relationships*, 38(10), 2985-

3009. <https://doi.org/10.1177/02654075211041539>
- Holmstrom, A. J., Shebib, S. J., Mazur, A. P., Mason, A. J., Zhang, L., **Allard, A.**, & Boumis, J. K. (2021). Self-conscious emotions and esteem support: The effectiveness of esteem support in alleviating state shame and guilt. *Human Communication Research*, 47 (2), 105-131, <https://doi.org/10.1093/hcr/hqaa015>
- Shebib, S. J., Holmstrom, A. J., Mason, A. J., Mazur, A. P., Zhang, L., & **Allard, A.** (2020). Sex and gender differences in esteem support: Examining main and interaction effects. *Communication Studies*, 71, 167—186. <https://doi.org/10.1080/10510974.2019.1692886>

Conference Papers

- Allard, A.**, Holmstrom, A. J. (2022, November). *Students' perceptions of instructor credibility and similarity: The effects of instructor accommodations to swearing in a college classroom during interpersonal interactions* [Paper submitted for presentation]. National Communication Association 108th Annual Conference, New Orleans, Louisiana.
- Holmstrom, A. J., Shebib, S. J., Mazur, A. P., Mason, A. J., **Allard, A.**, Boumis, J. K., Lim, L. I., & Zhang, L. (2022, November). *Supportive communication in response to esteem threat: Comparing emotional and esteem support messages communication* [Paper submitted for presentation]. National Communication Association 108th Annual Conference, New Orleans, Louisiana.
- Allard, A.**, Shebib, S. J., Holmstrom, A. J., Boumis, J. K., Lim, J. I., & Zhang, Y. (2022, May 26-30). *Coping with COVID-19: How different support types enhance communal coping* [Paper submitted for presentation]. International Communication Association's 72nd Annual Conference, Paris, France.
- Lim, J. I., Holmstrom, A. J., **Allard, A.**, Boumis, J. K., & Shebib, S. J. (2022, May 26-30). *Comparisons between three approaches to test support gaps* [Paper presentation]. International Communication Association's 72nd Annual Convention, Paris, France.
- Shebib, S. J., **Allard, A.**, Boumis, J. K., Lim, J. I., Holmstrom, A. J., & Mason, A. J. (2021, November 18-21). *Relational outcomes of esteem support conversations: An experiment of the effects of esteem support messages and tactile communication* [Paper submitted for presentation]. National Communication Association's 107th Annual Convention, Seattle, WA.
- Holmstrom, A. J., Shebib, S. J., Boumis, J. K., **Allard, A.**, Mason, A. J., & Lim, J. I. (2021, November 18-21). *Support gaps during the COVID-19 pandemic: Effects on well-being* [Paper submitted for presentation]. National Communication Association's 107th Annual Convention, Seattle, WA.
- Shebib, S. J., Boumis, J. K., **Allard, A.**, Holmstrom, A. J., Mason, A. J., Lim, S., & Poland, T. (2021, May 27-31). *The role of tactile communication in esteem support conversations* [Paper submitted for presentation]. International Communication Association's 71st Annual Convention, Denver, CO, United States.
- Mason, A. J., Shebib, S. J., Boumis, J. K., **Allard, A.**, Holmstrom, A. J., & Mazur, A. P. (2020). *Seeing invisible support: Understanding provider motivation, intent, and enactment of support* [Paper submitted for presentation]. National Communication Association's 106th Annual Convention, Fully Online Convention

- Holmstrom, A. J., Shebib, S. J., Mazur, A. P., Mason, A. J., Zhang, L., **Allard, A.**, & Boumis, J. K. (2020, May 21-25). *Self-conscious emotions and esteem support: The effectiveness of esteem support in alleviating shame and guilt* [Paper presentation]. International Communication Association's 70th Annual Conference, Gold Coast, Australia.
- Shebib, S. J., Holmstrom, A. J., Mason, A. J., Mazur, A. P., Zhang, L., & **Allard, A.** (2019, November 13-17). *Gender differences in esteem support: Examining main and interaction effects* [Paper presentation]. National Communication Association's 105th Annual Convention, Baltimore, MD, United States.

Manuscripts in Preparation for Publication

- Holmstrom, A. J., Shebib, S. J., Mazur, A. P., Mason, A. J., **Allard, A.**, Boumis, J. K., Lim, L. I., & Zhang, L. (2021). *Supportive communication in response to esteem threat: Comparing emotional and esteem support messages communication* [Manuscript submitted to publication]. Department of Communication, Michigan State University.
- Shebib, S. J., Boumis, J. K., **Allard, A.**, Holmstrom, A. J., & Mason, A. J. (2021). *An experimental investigation of supportive tactile communication during esteem support conversations* [Manuscript submitted for publication]. Department of Communication, Michigan State University.

Teaching Assistant Roles/Course Description

Michigan State University, East Lansing, MI

Teaching Assistant and Instructor Roles

COM 425: Close Relationships

Spring 2023

- ◆ Manage a group of 25 plus students in enhancing their communication skills in close relationships to assist in developing and maintaining relationships
- ◆ Brainstorm assignments, reflections, projects, and online activities to keep students engaged throughout the entire duration of a two-hour online course
- ◆ Coach students on how to identify a communicative phenomenon and write a research paper proposing hypotheses and research questions

COM 320: Diversity and Communication

Summer 2022, 2023/Fall 2022

- ◆ Taught 35 students about the history and conceptualization of gender, sex, race, power, social class, ageism, and ableism through readings and activities
- ◆ Designed reflections and projects to enhance self-awareness in students and encourage empathy and compassion through their communication
- ◆ Developed the course as well as course material, grade assignment, communicate with students regarding questions they may have about succeeding in this course

COM 300: Methods of Communication Inquiry

Spring 2022

- ◆ Instruct 60 students on how to understand, formulate, and conduct social science research; create lesson plans for all 7 sections of the course

- ◆ Collaborate with 2 additional teaching assistants to ensure that final exams and all course materials are assessed properly
- ◆ Provide instruction over a variety of modalities including zoom, teams, and in-person recitations.

HB201: Professional Development

Spring 2022

Course Description

“Through this course students will learn how to effectively communicate their strengths, brand, and previous accomplishments to employers through the form of professional documents, interviews, and portfolios. In addition, students will be taught soft skills that will assist them in their future careers. These course objectives will be obtained through interactive lectures, reading assignments, and applied assignments.”

- ◆ Lead students through understanding how to create job documents such as cover letters, resumes, portfolios, and websites
- ◆ Illustrate the importance of empathy, DEI, and communication in the workplace
- ◆ Assign personal growth assignments such as an applied project regarding the text *How to Win Friends and Influence People* by Dale Carnegie

COM 100: Human Communication

Summer 2021-Fall 2021

- ◆ Taught over 60 students how to create informative, persuasive, and special occasion speeches that were presented in-person and online.
- ◆ Created activities to assist student in furthering their knowledge of how to network, interview, and effectively communicate with others in various settings

MKT 250: Business Communication

Fall 2018- Spring 2021

Course Description

“Through lectures, workshops, reading assignments and applied projects, students gain valuable oral and written communication skills. Important objectives for this course included developing and communicating a personal brand, establishing critical networking and professional relationship development skills, and presenting material logically and persuasively through oral and written messages.”

- ◆ Instruct over 60-90 students per semester how to communicate effectively in professional settings, and aid them in the process of creating cover letters, interview videos, and presentations
- ◆ Support students through the job search process by coaching them before, during, and after career fairs
- ◆ Collaborate each semester with a team of 8 teaching assistants to prepare for recitations, grade assignments, and provide consistent feedback to all 600 enrolled students

Research Teams

Michigan State University, East Lansing, MI

Dr. Amanda Holmstrom, Esteem Support Communication, 02/2019 to 01/2022

- ◆ Worked with a team of 3 graduate students to brainstorm, write, and conduct research regarding esteem support communication.
- ◆ Co-lead the development of a study on the role of haptics in esteem support interactions.
- ◆ Assisted in the writing, proof-reading, and editing of papers that are sent to conferences and peer-reviewed journals.
- ◆ Created, reviewed, and tested Qualtrics surveys that are administered to research participants.

Dr. Ralf Schmalzle, Neuroscience Communication, 08/2018 to 02/2019

- ◆ Aided in the finding of recorded presentation speeches that will be used to test the effects poor presentation skills have on individuals' attention spans neurologically.
- ◆ Gained a basic knowledge of the Python Database to code data obtained from FMRI or EEG technology.
- ◆ Devised research ideas with 2 graduate students regarding the effects interpersonal communication had on individuals neurologically.

Research Assistant

October 2019- October 2020

Interviewer/Research Assistant for NSF Grant #1920409, Michigan State University

- ◆ Interview men and women who are on parole or probation regarding supportive and memorable messages they have received from their parole or probation officer.
- ◆ Audio record all interviews and transcribe the files in a secure database.
- ◆ Collaborate with a group of 10 research assistants to ensure the proper communication of consent forms and interview materials.

Service

- ◆ **Social Chair Member (2020-2021):** MSU department book club lead, coordinated activities for graduate students
- ◆ **College Student Advisory Council (2020-2022)**
- ◆ **Graduate College Advisory Council (2020-2022)**
- ◆ **Teaching Excellence Committee (2020)**
- ◆ **Education Excellence Committee (2020)**
- ◆ **Student Advisory Board (SAB) Lead (2020-2021):** Led and mentored a council of 12-15 students who analyzed and adjusted course material to better assist a class of around 600 students.
- ◆ **Chair Advisory Committee for the MA program (2018-2019)**

Independent Studies

Spring 2018: Analyzing the development of the adolescent brain: A study focusing on how attachment style and communication affect brain development in children. Independent study conducted at Concordia University of Texas. Course Director: Dr. Abigail Pfister.

Fall 2015: How does “flow” affect happiness in college students: Understanding how technology in the classroom affects “flow.” Independent study conducted at Concordia University of Texas. Course Director: Dr. Marchelle Scarnier.

Spring 2015: Why do men and women cheat?: A study over the differences and similarities between men and women at Concordia University of Texas. Study Director: Dr. Abigail Pfister.

Honors and Awards

Michigan State University, East Lansing, MI

- ◆ (2023) 1 of 9 TEDxMSU speakers for the Anomaly conference. Where I spoke on *How To Be An Anomaly*
- ◆ (2022) Recognized by the International Communication Association within the Interpersonal Division for the Outstanding Thesis Award and received \$350
- ◆ (2020) Recipient of the Rasmussen Fellowship Award for \$3,750.
- ◆ (2019) Inducted into the Golden Key International Honor Society (top 15% of class)

Concordia University of Texas, Austin, TX

- ◆ (2018) Recipient of the Communication Student of the Year award
- ◆ (2018) Graduated *Summa Cum Laude*
- ◆ (2017) Inducted into the Alpha Chi Honor Society
- ◆ (2017) Recipient of \$1,000 scholarship from a persuasive speaking event held at Concordia University of Texas called Persuasion Contagion
- ◆ Awarded Dean’s List Spring 2015- Spring 2018; scholarships ranged from \$1,000-\$2,000
- ◆ (2016-2017) Elected Communication Club President

Professional Experience

Manager, 05/2017 to 02/2018

Indoor Play LLC- Austin, TX

- ◆ Analyzed marketing plans to increase sales and profits while managing costs; provided feedback to all departments on brand consistency by conducting training that focused on the mission statement of the company
- ◆ Interviewed, selected, trained, and supervised a staff of 30 employees; coached and directed team members on effective methods, operations, and procedures to serve anywhere from 100-400 customers daily
- ◆ Identified problem situations and skillfully resolved incidents to the satisfaction of the involved parties

Assistant Retreat Director, 06/2016 to 04/2017

Massage Heights Anderson Mill- Austin, TX

- ◆ Found job candidates and made staffing decisions; hired and trained 15 employees who served over 1,000 members

- ◆ Assigned employees to specific duties to best meet the needs of the retreat which generated business through exceptional customer service
- ◆ Trained and developed new associates on POS system and key sales tactics; also trained staff on appropriately handling difficult and complicated sales

References

- ◆ **Dr. Amanda Holmstrom:** holmstr6@msu.edu
- ◆ **Dr. Amy Wisner:** wisneram@msu.edu
- ◆ **Dr. Gwen Wittenbaum:** gwittenb@msu.edu
- ◆ **Dr. Monique Turner:** mmturner@msu.edu